

The Cornell Food & Brand Lab & City Harvest Needs

YOU!

**Are you interested in Food and Nutrition, Marketing,
Consumer Behavior or Economics?**

If so, take advantage of this exciting research opportunity!

City Harvest has joined forces with Cornell's Food & Brand Lab to conduct an Supermarket Study to increase produce purchasing in low-income communities.

We are seeking enthusiastic individuals to measure and study a series of interventions related to supermarket produce marketing, merchandising and events to research onsite from now until April 2014 (roughly a 3 hour a week time commitment). Your time with the study could potentially be considered an internship credit or an independent study depending on your institution. Inquire within your department.

If you want to be part of a great cause, this is it!

We are specifically seeking Volunteer Researchers for the Bronx and Staten Island.

Contact us for more information or to enroll!

Email: cityharvestsupermarketstudy@gmail.com or call: (443) 226-9143

Website: www.cityharvest.org/study